IMBUED

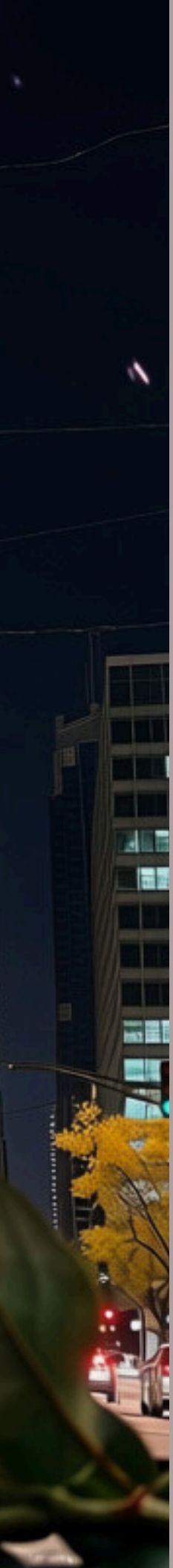


CHICAGO + BEYOND

THE HOLIDAY EDIT

NOV 2026





EDITOR'S DESK

Chicago, You're on My List

THE HOLIDAY SEASON IS HERE, AND YOU KNOW WHAT THAT MEANS. SHOPPING LISTS, WISH LISTS, LAST-MINUTE GIFTS, AND TRYING TO FIND SOMETHING FOR THAT ONE PERSON WHO ALREADY HAS EVERYTHING.

Let's be real. Finding the perfect gift isn't always easy. Especially when you want to give someone something a little different, something with personality, something they didn't even know they needed.

And with so many options at our fingertips, it's easy to find ourselves shopping the same places, buying the same things, and overlooking some pretty incredible brands along the way.

That's where The IMBUED Holiday Edit comes in.

I've pulled together a collection of fashion, accessories, beauty, and a few little luxuries from independent designers, emerging brands, and creatives whose work deserves a second look.

Of course, Chicago is at the heart of it all. This city is full of incredible talent, and if we're serious about seeing our fashion community grow, supporting the people behind it is part of the conversation. While Chicago will always be our focus, I've made room for a few designers beyond our city limits whose work caught my eye. After all, good design is good design, no matter where it comes from.

Who knows? You might discover your new favorite designer while finding the perfect gift for someone else.
Chicago's on my list. I hope it makes yours, too.

On the cover: Two-piece ensemble by Alicia Perrillo



THE STATEMENT MAKERS









THE STATEMENT MAKERS

IN BETWEEN BRANCHES

Reworked Gloves

www.inbetweenbranches.com

@inbetweenbranches



Limited pieces

COCO + PEACH JEWELRY

Blake Earrings

www.cocopeachjewelry.com

@coco_and_peach_jewelry



THE STATEMENT MAKERS

GVXO

Aura Bag

www.shopgvxo.com

@shopgvxo

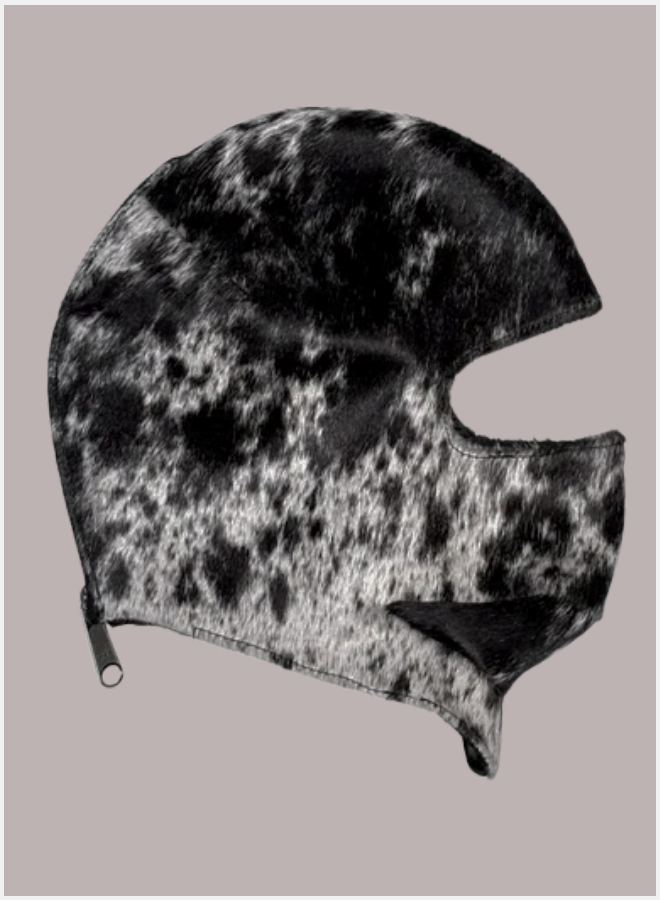


ALEXANDRIA WILLS

Friendship Clb Collaboration Leather Mask

www.alexandriawills.com

@alexandriawills



THE STATEMENT MAKERS



ST. JAYMES

Made to Order

www.stjaymes.com

@the_st.jaymes







THE STYLE OBSESSED



THE STYLE OBSESSED



OATH TECH

UK Leather Jacket

www.oath-tech.com

@oath_tech



TOP SHELF CORSETRY

La Nuit Underbust - Black Satin

www.topshelfcorsetry.com

@topshelfcorsetry



AZALEA WANG

MADEYE-OLIVECROC POINTED-TOE STILETTO BOOT

www.azaleawang.com

@azaleawangofficial


THE STYLE OBSESSED
SISUMOIRA
Sisu Sock Collection
www.sisumoira.com
@sisumoira





THE BEAUTY RITUAL





THE BEAUTY RITUAL

SCRATCH GOODS

Overnight Kit

www.scratchgoods.com

@scratchgoods



NOT YOUR MOTHER'S

Mini Styling Set

www.notyourmothers.com

@notyourmothers



CURL MIX

Satin Bonnet

www.curlmix.com

@curlmix



THE BEAUTY RITUAL



SMALL WONDER

Rich Powdered Shampoo & Conditioner Set

www.smallwonder.world

@smallwonder.world











THE LITTLE LUXURIES

THE LITTLE LUXURIES



FREYRS

Carter Aviator

www.freyrs.com

@freyrs_sunglasses



ROD ALMAYATE

Anillo Love Lighter

www.rodalmayate.com

@rodalmayate

MARC NOLAN

Sutton Mary Jane

www.marcnolan.com

@marcnolanofficial





OATH

Bubo Skull

www.oath-tech.com

@oath_tech



ANNIE HANDBAGS

Teardrop Earrings

www.anniebags.com

@anniediamantidis

IN BETWEEN BRANCHES

1950s Vintage Hat

www.inbetweenbranches.com

@inbetweenbranches



EDITOR'S PICK

A little bit of everything, a whole lot of personality.

What makes something an editor's pick? For me, it's simple. It has to catch my eye, make me feel something, or have me mentally styling an outfit before I've even added it to my cart.

These are a few things that made me look twice. Some are practical, some are purely for the love of fashion, and honestly, isn't that the fun of it?



DGEAR Clothing
www.dgearclothing.com
@dgear.clo



Kimberly Denniston
www.kimberlydenniston.com
@kimberlydenniston_



Alicia Perrillo
www.aliciaperrillo.com
@aliciaperrillo



Petite Protea
www.petiteprotea.com
@petiteprotea



Supreme Models Book
www.marcellasreynolds.com
@supremmodelsbook



Tinamaria Shoes
www.tinamariashoes.com
@tinamariashoes



The Butterflyvilla
www.thebutterflyvilla.com
@thebutterflyvilla

CLOSING

The holidays come and go, but the people behind these brands are creating, building, and showing up all year long.

So while you're checking names off your list this season, I hope you discovered a few new ones worth remembering long after the decorations come down.

Because supporting Chicago fashion isn't just a holiday thing.
It's an everyday thing.

With love,

Editor-in-Chief, Imbued Fashion Magazine



Annie Handbags®

A. Alicia Perrillo™

THE BUTTERFLY VILLA

coco + peach chicago

gvxo

IN BETWEEN BRANCHES

KD KIMBERLY DENNISTON HAT ATELIER

oath-tech.com

Petite PROTEA

Small Wonder

sisumoira

THE TOP SHELF

Meet the brands behind this year's edit.

DIRECTORY

THE BEST WAY TO SUPPORT CHICAGO FASHION?

SHOW UP.

Shop local. Discover independent. Invest in creativity.

IMBUEDFASHIONMAG.COM